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Lucina Herzog is an attorney in the Regulatory, Competition, Information Technology and Intellectual Property Team. She advises clients from the healthcare and life sciences sectors in all matters regarding antitrust law, intellectual property law with a focus on trademarks, data protection law as well as procurement law.

She studied Law at the University of Mannheim (First State Examination, 2018), the National Chengchi University in Taiwan and the University of Cambridge (LL.M., 2021). Before joining Walder Wyss, Lucina Herzog held her traineeship in Mannheim and Los Angeles (Second State Examination, 2020). As a trainee lawyer she worked in leading commercial law firms with a focus on competition and trademark law. She further worked as a research assistant at the University of Mannheim, specialising on German and European commercial and labour law.

Lucina Herzog advises clients in German and English. She is registered in accordance with Art. 28 BGFA in the public list of nationals of EU or EFTA member states who are entitled to represent parties before judicial authorities in Switzerland on a permanent basis under their original professional title.

Selected Publications

The Revised Law on Human Genetic Testing

by Andreas Wildi, Lucina Herzog and Simon Mazidi
in: Life Science Recht, pp. 31-38, April 2023

Tartlets and Trademarks – Infringement Dispute Concerning Well-Known Confectionery

by Sylvia Anthamatten and Lucina Herzog
March 2023

Germany Terminates Convention with Switzerland on Mutual Recognition of Trade Mark Use

by Roger Staub and Lucina Herzog
June 2022

Warning Letters for Alleged Patent Infringement May Constitute Unfair Competition

by Roger Staub and Lucina Herzog
January 2022

Aktuelle Rechtsentwicklungen im Gesundheitswesen

[Current Legal Developments in the Healthcare Sector]
by Martin Zobl and Lucina Herzog
in: Heime & Spitäler, December 2021

Der Marktausgang im Konzept der Grundfreiheiten

[The market exit in the concept of fundamental freedoms]
by Friedemann Kainer and Lucina Herzog
in: Europarecht (EuR) 4, pp. 405-428, 2018

For a complete list of publications please visit our website:
www.walderwyss.com/lucina.herzog