



## Manuel Bigler

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Manuel Bigler is a managing associate in the firms' Technology & Intellectual Property (IP) group. He advises and represents clients in all aspects of IP law with a particular focus on trademark, patent and copyright law. His practice also includes unfair competition, media and advertising law. He regularly advises clients in negotiating IP and technology-related agreements, such as license agreements. Manuel Bigler is further specialized in representing clients in disputes before courts and state authorities.

Manuel Bigler studied law at the University of Fribourg (MLaw 2012) and at the Center for Transnational Legal Studies in London. Before joining Walder Wyss as an attorney, he served as a law clerk at a district court and worked as a research assistant at the University of Fribourg. He was admitted to the bar in 2017.

Manuel Bigler has been recognized by Best Lawyers for his work in intellectual property law and technology law. Managing IP lists him as a "Rising Star". Legal 500 praises Manuel Bigler as "excellent", "remarkably competent and a wonderful team player", and highlights him as an "experienced lawyer" whose "opinions are prompt and concise" (2024).

Manuel Bigler's working languages are German and English. He also speaks French, has a basic knowledge of Spanish and has been learning Chinese for some years. He is registered with the Zurich Bar Registry and admitted to practice in all Switzerland.

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## Selected Publications

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### **The Swiss Cross on Non-Swiss Products?**

by Manuel Bigler  
2 April 2026

### **Intellectual Property Guide 2026**

by Hugh Reeves, Alain Alberini, Sylvia Anthamatten and Manuel Bigler  
in: Legal 500 Country Comparative Guides, 10 September 2025

### **AI Systems Cannot Be Named as Inventors Under Swiss Patent Law**

by Manuel Bigler and Markus R. Frick  
31 July 2025

### **Only One Version of the Patent Claim Allowed in Preliminary Injunction Proceedings**

by Manuel Bigler and Markus R. Frick  
3 February 2025

### **Kennzeichenrecht - Aus der Rechtsprechung des Bundesgerichts**

[Trademark Law - Federal Supreme Court Case-Law]  
Speaker Manuel Bigler  
INGRES-Tagung  
2 July 2024

### **Swiss Federal Supreme Court on the Customisation of Branded Goods**

by Manuel Bigler and Roger Staub  
12 July 2024

### **Schutzschrift – Chancen und Risiken**

[Trademark Law - Federal Supreme Court Case-Law]  
Speaker Manuel Bigler  
VESPA/VIPS-Herbstseminar  
Basel, 4 November 2023

For a complete list of publications  
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