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Manuel Bigler

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Manuel Bigler is a managing associate in the firms' Technology & Intellectual Property (IP) group. He advises and represents clients in all aspects of IP law with a particular focus on trademark, patent and copyright law. His practice also includes unfair competition, media and advertising law. He regularly advises clients in negotiating IP and technology-related agreements, such as license agreements. Manuel Bigler is further specialized in representing clients in disputes before courts and state authorities.

Manuel Bigler studied law at the University of Fribourg (MLaw 2012) and at the Center for Transnational Legal Studies in London. Before joining Walder Wyss as an attorney, he served as a law clerk at a district court and worked as a research assistant at the University of Fribourg. He was admitted to the bar in 2017.

Manuel Bigler has been recognized by Best Lawyers for his work in intellectual property law and technology law. Managing IP lists him as a "Rising Star". Legal 500 praises Manuel Bigler as "very knowledgeable" with "an outstanding attention for detail".

Manuel Bigler's working languages are German and English. He also speaks French, has a basic knowledge of Spanish and has been learning Chinese for some years. He is registered with the Zurich Bar Registry and admitted to practice in all Switzerland.

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Selected Publications

Schutzschrift – Chancen und Risiken
Speaker Manuel Bigler
VESPA/VIPS-Herbstseminar
Basel, 3 November 2023

Update on the Revision of Customs Assistance in IP Matters
by Manuel Bigler

New Guidance by the IPI on the Classification of NFTs and Virtual Products
by Michael Lysakowski and Manuel Bigler

Doctrine of Equivalents and Numerical Ranges
by Manuel Bigler

Update on Trademark Dispute Regarding "Baur au Lac" and "Club Baur au Lac"
by Manuel Bigler and Katharina C. Röhl
October 2023

Spinning Out of Control: Zurich Commercial Court on "Club Baur au Lac"
by Manuel Bigler and Katharina C. Röhl
July 2023

Swiss Government Proposes a Revisionof Customs Assistance in IP Matters
by Manuel Bigler
June 2023

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