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## Michael Lysakowski

MLaw, Attorney at Law  
Associate  
Phone +41 58 658 52 48  
michael.lysakowski@walderwyss.com

Michael Lysakowski is an associate in the Regulated Markets, Competition, Technology and Intellectual Property Team. His preferred areas of practice include intellectual property, in particular in the fashion industry, IP-related litigation and arbitration, trademark law as well as unfair competition and technology matters.

Michael Lysakowski studied law at the University of Zurich (BLaw 2016, MLaw 2018). Before starting his career as an attorney, Michael Lysakowski worked as a trainee lawyer at Walder Wyss and at a district court in the Canton of Zürich. He was admitted to the bar in 2022.

Michael Lysakowski's professional languages are German and English. He also speaks Polish.

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## Selected Publications

**New Guidance by the IPI on the Classification of NFTs and Virtual Products**  
by Michael Lysakowski and Manuel Bigler

**Ripe for Protection: Swiss Court Awards Apple Trademark Protection on Content-Related Goods**  
by Markus R. Frick and Michael Lysakowski  
October 2023

**Hermès vs. Rothschild – Are Virtual and Physical Goods Similar?**  
by Sylvia Anthamatten and Michael Lysakowski  
May 2023

**Blockchain Domain Names and Risks Associated Therewith**  
by Michael Lysakowski and Markus R. Frick  
May 2023

**Nice Classification Will Include NFTs – What Does This Mean for Your Trademarks?**  
by Markus R. Frick and Michael Lysakowski  
December 2022

**Battle of the Bunnies: Lindt Melts Down Lidl Before the Swiss Federal Supreme Court**  
by Manuel Bigler and Michael Lysakowski  
October 2022

**Abandonment of Strict Swiss Practice on Trademarks Incorporating Indications of Source in Sight**  
by Sylvia Anthamatten and Michael Lysakowski  
October 2021

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