



Roger Staub

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Roger Staub is a Partner in the Information Technology, Intellectual Property and Competition Team. He represents national and international companies from various industries, such as luxury goods, pharmaceuticals, food, financial services, fashion, medical devices and media. He specialises in litigating complex cases before state courts and arbitration tribunals. In addition, he advises clients in negotiating IP and technology-related contracts and in developing IP strategies. He also works as an arbitrator in international arbitration tribunals.

After studying law at the universities of Munich and Zurich (licentiate degree, 1992), Roger Staub became a member of the bar in Zurich in 1995 and received his doctorate at the University of Zurich in 2000 with a dissertation on copyright contract law. Before joining Walder Wyss, he was a partner in a legal firm in Zurich and employed in a London legal firm. He is the author of various publications, in particular the co-editor of a commentary on design law and co-author of a commentary on trademark protection law. Roger Staub is an active member in various organisations in the field of intellectual property. In past years he has been both a committee chairperson and a member of the Global Europe Advisory Council in the International Trademark Administration (INTA).

Roger Staub has for years regularly enjoyed an outstanding rating in the field of intellectual property in international rankings such as Chambers Europe, Legal500 ('a great strategist with a no-nonsense approach'), Who's Who Legal Trademarks ('exceptional client-oriented counsel'), IAMPatent1000 and WTR1000 ('immensely skilled litigator').

Roger Staub's working languages are German, English, Spanish and French. He is registered with the Zurich Bar Registry.

Selected Publications

Swiss Government Proposes Ancillary Copyright in Favour of Media Companies and Journalists

by Roger Staub
June 2023

Warning Letters for Alleged Patent Infringement May Constitute Unfair Competition

by Roger Staub and Lucina Herzog
January 2022

Doing Business in Switzerland – A Practical Guide

by Ramona Wyss, Andrea Haefeli, Gion Giger, David Vasella, Davide Cerutti, Marco Galli, Roger Staub, Manuel Bigler, Reto Jacobs, Monique Sturny, Thomas P. Müller, Nadja D. Leuthardt, Adriano Antonietti, Valentine Schnyder, Stefan Knobloch, Dimitrios Berger, Dominik Hohler, Letizia Schlegel, Stéphanie Oneyser, Urs P. Gnos, Dario Galli, Michael Kündig, Markus Vischer, Urs Schenker, Christian A. Schmid, Patrick W. Vogel, Alexander Sorton, Samuel Lieberherr, Daniel Dedeyan, Nico Bernhard, Theodor Härtsch, Tervel Stoyanov, Lukas Wyss, Markus Pfenninger, Valentin Wiesner, Rafal Szala, Thiemo Sturny, Roger Ammann, Hubertus Hillerström, Ken Savioz, Simone Wetzstein, Valentina Eichin, Irène Suter-Sieber, Olivier Sigg, Laura Luongo, Francis Nordmann, André Kuhn, Davide Jermini, Christian Eichenberger, Matthieu Seydoux, Thomas Meister, Janine Corti, Robert Desax, Fabienne Limacher, Dieter Hofmann, Rodolphe Gautier, Roxane Allot, Micha Bühler, Michael Feit, Maurice Courvoisier, Oliver M. Kunz and Pascale Köster
Editor[s]: Urs P. Gnos, Theodor Härtsch
ed.: 2nd edition
2023

TOBLERONE vs. SWISSONE

by Roger Staub and Benno Fischer-Siddiqui
May 2021

**SWISS RE – WE MAKE THE WORLD
MORE RESILIENT: Federal Supreme
Court confirms that services need not
be limited to those of Swiss origin**
by Roger Staub and Sylvia Anthamatten
in: World Trademark Review Daily
21 April 2021

For a complete list of publications
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www.walderwyss.com/roger.staub

**First Statements of Swiss Trademark
Office and the EUIPO regarding the
Classification of Digital Items
Authenticated by Non-Fungible Tokens
(NFTs)**

by Roger Staub and Dennis Tobler
July 2022

**Germany Terminates Convention with
Switzerland on Mutual Recognition of
Trade Mark Use**

by Roger Staub and Lucina Herzog
June 2022