



MLaw, LL.M., Attorney at Law
Counsel
Phone +41 58 658 55 90
sylvia.anthamatten@walderwyss.com

Sylvia Anthamatten

Sylvia Anthamatten is counsel in the Information Technology, Intellectual Property and Competition Team. She advises and represents clients in all aspects of intellectual property law with a particular focus on trademark, copyright, design and unfair competition law, including media and advertising law. She regularly advises clients in negotiating IP and technology-related agreements. Sylvia Anthamatten represents clients in disputes before courts and administrative bodies. She also advises on corporate and commercial law.

Sylvia Anthamatten studied at the Universities of Fribourg and Stockholm (MLaw 2008) as well as at the University of Melbourne (LL.M. 2016). She was admitted to the Swiss Bar in 2012. Before joining Walder Wyss, she worked as an attorney in a major business law firm in Zurich. Amongst others, she gathered further practical experiences as a trainee at the Federal Institute of Intellectual Property and as a temporary inhouse counsel in a sports company.

Sylvia Anthamatten was recognised by WTR1000. Managing IP has recognized Sylvia Anthamatten as "Rising Star".

Sylvia Anthamatten speaks German, English and French. She is registered with the Zurich Bar Registry and is admitted to practice in all Switzerland.

Selected Publications

**The Battle for Reparative Claims in
Copyright Law**

by Sylvia Anthamatten and Dominik
Anthamatten

**Raising the Bar on Climate Claims
Switzerland's New Greenwashing Rules**

by Sylvia Anthamatten and Andreas
Hösli
3 February 2025

**Climate Claims in Commercial
Communication – The New Legal
Landscape**

by Sylvia Anthamatten and Andreas
Hösli
20 December 2024

**Limited Scope of Protection for
Burlington's Figurative Sock Mark**
by Sylvia Anthamatten

Advertising & Marketing - Switzerland

by Sylvia Anthamatten
in: Lexology Panoramic
2 February 2024

Green Advertising

by Sylvia Anthamatten
in: sic! Forum - Zur Diskussion
March 2024

**New Green Advertising Guideline from
the Swiss Commission for Fairness**

by Sylvia Anthamatten

For a complete list of publications
please visit our website:
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