



Markus R. Frick

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Markus Frick specializes in all aspects of intellectual property law with a particular focus on trademark, patent and unfair competition law. Other areas of expertise include media law as well as food and drugs regulations. He regularly represents clients in complex and cross-border litigations before courts and administrative bodies. He advises clients on the development and management of IP rights, related contracts and transactions. He speaks and publishes regularly on topics in his area of practice.

Born in 1970, Markus Frick was educated at the University of Zurich (lic. iur. 1995, Dr. iur. 2000) and New York University School of Law (LL.M. 2001). He is also admitted to the New York Bar and has – before joining Walder Wyss – worked as an associate in both a Zurich and a New York law firm.

Markus Frick is listed in international rankings as a leader in his field and praised as 'bright, quick at responding to our needs, and also brilliant in court' (Chambers Europe). WTR1000 states: 'The superb all-rounder has a keen ability to strategise in complex litigation proceedings and can navigate any prosecution pitfalls. He is a take-charge, no-nonsense, uber-practical lawyer who can attain the goals of his clients in the most cost-efficient way. Who's Who Legal (WWL) mentions Markus Frick as 'most highly regarded' and a 'WWL Thought Leader Trademarks in Switzerland', again in 2019. In 2020, Markus Frick received the WWL Switzerland Award for Trademarks Lawyer of the Year. WWL quotes: 'Markus Frick at Walder Wyss emerges as the leading lawyer in the Swiss market for trademarks work.' Also WTR1000 acknowledge Markus Frick as 'undoubtedly one of the best trademark lawyers in Switzerland'. Moreover, Legal 500, Legal Experts, MIP IP Stars and WIPR Leaders list Markus Frick among the 'leading individuals' and also the LMG Life Sciences list Markus Frick with the 'Life Science Stars' in Switzerland for intellectual property.

Markus Frick speaks German, English and French. He is registered with the Zurich and New York Bar and admitted to practice in all Switzerland.

Publications choisies

AI Systems Cannot Be Named as Inventors Under Swiss Patent Law
par Manuel Bigler et Markus R. Frick
31 juillet 2025

Only One Version of the Patent Claim Allowed in Preliminary Injunction Proceedings
par Manuel Bigler et Markus R. Frick
3 février 2025

Grenzüberschreitende Privatbestechung – Fragen nach der Normidentität und der Wettbewerbsauswirkung in der Schweiz
[Corruption privée transfrontalière - Questions sur l'identité de la norme et l'impact sur la concurrence en Suisse]
par Markus R. Frick et Johannes Stamm

Virtual Goods and Services, Real Problems
par Markus R. Frick et Michael Lysakowski
12 novembre 2024

Ripe for Protection: Swiss Court Awards Apple Trademark Protection on Content-Related Goods
par Markus R. Frick et Michael Lysakowski
octobre 2023

Blockchain Domain Names and Risks Associated Therewith
par Michael Lysakowski et Markus R. Frick
mai 2023

Update on the Revision of the Swiss Patents Act
par Manuel Bigler et Markus R. Frick
mars 2023

Vous trouverez la liste complète des publications sur le site:
www.walderwyss.com/markus.frick