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## Annemarie Lagger

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Annemarie Lagger is a managing associate in the team of Regulated Markets, Competition, Technology & IP. She advises in the legal fields of information technology (including e-commerce) and life sciences (including food and drug law). In these areas of legal practice, she sets focus on contract negotiation and drafting (such as outsourcing, development, collaboration, licence and distribution agreements) and on regulatory clearance prior to product and service launches. She represents clients before courts and administrative bodies.

Annemarie Lagger studied International Affairs and Governance at the Universities of Geneva (B.A. 2008), Singapore and St.Gallen (M.A. HSG, 2012) and Law at the University of St.Gallen (M.A. HSG in Law, 2014). Before joining Walder Wyss AG she had gained working experience with NGOs in Canada (2009) and in Ghana (2011). Subsequently, she worked in the legal department of a bulk shipping company in Hamburg (2011-2013). She was admitted to the bar in 2017. Annemarie Lagger publishes on a regular basis.

Annemarie Lagger's professional languages are German, English and French. She is registered with the Zurich Bar Registry and admitted to practice in Switzerland.

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## Publicazioni (selezione)

### **OTT-Dienste: Klarheit durch das Threema-Urteil?**

[OTT-services: clarity from the Threema ruling?]

Relatrice Annemarie Lagger  
Schweizer IT-Juristinnentag  
Zürich, 2 settembre 2022

### **Update on Film Act revision: investment obligation and quotas for European films**

di Jürg Schneider, Annemarie Lagger e  
Lukas Waeber  
ILO International Law Office  
19 novembre 2021

### **Nahrungsergänzungsmittel: Unzulässige Werbung mit dem Wirkstoff CBD. Urteil des Bundesgerichts 2C\_733/2020 vom 15. März 2021**

di Annemarie Lagger  
in: Life Science Recht, Pag. 163-166

### **Providers of OTT services qualify as DCPSs**

[I fornitori di servizi OTT agiscono in  
qualità di DCPS]  
di Jürg Schneider, Annemarie Lagger e  
Hugh Reeves  
International Law Office  
7 giugno 2021

### **Proposed Film Act revision: investment obligation for online film providers and quotas for European films**

[Proposta di revisione della Legge sui  
film: obbligo di investimento per i  
fornitori di film online e quote per i film  
europei]

di Jürg Schneider e Annemarie Lagger  
International Law Office  
22 gennaio 2021

### **Central Attack against Swiss Basis under the Madrid System Constitutes a Legal Interest in the Invalidity Action**

[Un attacco centrale a un marchio di  
base svizzero secondo il Sistema di  
Madrid costituisce un interesse legale  
nell'azione di nullità]  
di Roger Staub e Annemarie Lagger  
gennaio 2021

### **New requirements for film and video game platforms under proposed youth protection legislation**

di Jürg Schneider e Annemarie Lagger  
International Law Office  
11 dicembre 2020

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